

# **Joint Statement of the 16th Trilateral Cultural Content Industry Forum**

## **1. Summary of the 16th Forum**

The 16th Trilateral Cultural Content Industry Forum was held from December 7 to 8, 2023 in Tokyo. The Forum was hosted and chaired by Japan and attended by Yune Yangsoo, Director General of Content Policy Bureau of the Ministry of Culture, Sports and Tourism of the Republic of Korea, Ushiyama Tomohiro, Deputy Director General of the Ministry of Economy, Trade and Industry of Japan, and Miao Muyang, Director General of the Department of Industry Development of the Ministry of Culture and Tourism of the People's Republic of China, as well as other related agencies of the Republic of Korea, China, and Japan.

During the Forum, the three countries discussed exchanges and cooperation in the cultural content industries. With recent developments in digital technology, many new initiatives are being undertaken in the entertainment field to enhance the inherent power of content and IPs and to create more valuable customer experiences by combining entertainment with digital technology. In light of this, intensive discussions were held on the use of digital technology in the content field, including mutual exchanges and cooperation measures.

The three countries reconfirmed the need for continuous growth and exchanges in the field of the cultural content industry and shared the thought that the Forum played an essential role in exchanging information on the cultural content industry and in generating opportunities for creative cooperation among the three countries. The three countries agreed to continue organizing the Forum on a regular basis and hosting it in turns.

## **2. Strengthening cooperation in content businesses opened up by digital technologies in the three countries**

The three countries affirmed that the global content market will continue to expand in the future, and that digital content is one of the driving factors of business growth. They also shared support measures, the latest trends, and examples of collaboration related to the use of digital technology in each country, focusing on the music field.

In addition, the three countries affirmed that they will continue to make efforts to create an environment in which companies, content creators, producers, and developers of digital technology can actively interact with each other and discuss the creation of creative ideas and content development. The three countries also agreed to pursue cooperative measures for the co-development and co-prosperity of their respective cultural content industries through continued collaboration

between not only the governments, but also between related agencies and industries.

### **3. The next Forum**

The three countries have agreed that the Ministry of Culture and Tourism of the People's Republic of China will host the 17th Trilateral Cultural Content Industry Forum. The Republic of Korea and Japan will cooperate to have relevant government agencies and industries participate in the Forum. As the People's Republic of China will host the Forum, the Republic of Korea and Japan will positively support the People's Republic of China vis-à-vis the participation of related government agencies and industries in the Forum.

This joint statement has been adopted at the 16th Forum on December 7, 2023 in Japanese, Chinese, Korean, and English, each text being equally valid. In case of any divergence in interpretation, the English text shall prevail.

Ministry of Culture, Sports and Tourism, Republic of Korea	Ministry of Economy, Trade and Industry, Japan	Ministry of Culture and Tourism, People's Republic of China
Director General	Deputy Director General	Director General
Yune Yangsoo	USHIYAMA, Tomohiro	Miao Muiyang