



中國農業大學  
China Agricultural University



CIDGA  
国际发展与全球农业学院  
COLLEGE OF INTERNATIONAL DEVELOPMENT  
and GLOBAL AGRICULTURE

# 昆明市都市驱动型乡村振兴实践

## Practice Case of Urban-driven Model of Rural Revitalization in Kunming

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# 都市驱动型乡村振兴战略提出的背景 Background of Urban-Driven Model of Rural Revitalization



## 宏观背景 Macro Background

**中国城乡关系的变化 Transformation between urban and rural areas in China :**

二元结构-城乡统筹发展-城乡一体化-城乡融合，构建新型城乡关系：以城市为中心的发展战略转向城乡作为一个有机的整体并开始向乡村倾斜的发展战略

**脱贫攻坚转向乡村振兴 Poverty Alleviation to Rural Revitalization :**

乡村发展的目标从“两不愁三保障”转变为：产业兴旺、生态宜居、乡风文明、治理有效、生活富裕

## 微观背景 Micro Background

**区位差异 Locational Determinants:** 区域中心城市周边、县城周边、偏远型

**资源禀赋差异 Natural Resource Abundance Difference**





## 昆明市乡村振兴实验的定位—都市驱动型

### The orientation of Kunming Rural Revitalization Experiment – Urban-driven Model



以昆明市（都市）为中心，促进资源在城乡间的流动

Kunming City as Center, promoting resources flow between Urban and rural areas

#### 有利条件 Pros

城市发展动能辐射，城市的资本、技术、人才、管理可以直接进入到周边的乡村

Urban development produces radiation, and urban capital, technology, talent and management can directly enter the surrounding villages

#### 挑战 Challenges

农村变成附属型的依附性经济体，非常脆弱，完全依赖城市。  
The village becomes a dependent economy, which is fragile and completely dependent on the city

社会角度，会形成大量低收入人群的居住地，比如城中村，聚集城市贫困群体，形成新贫困  
From the sociology point, a large number of low-income people will live in, such as urban villages, gathering urban poor groups to form new poverty

基本上会使乡村文化丧失，农村和农业的功能异化  
The loss of rural culture and the alienation of rural and agricultural functions

#### 实践的核心 The Core of Practice:

用都市的动能来驱动乡村振兴，促进不同的发展要素在城乡之间的流动；但又要如何避免出现依附问题

Using urban kinetic energy to drive rural revitalization and promote the flow of different development factors between urban and rural areas; But how to avoid the problem of dependence







## 都市驱动型乡村振兴战略的实际行动

### Practice action in Urban-Driven Model of Rural Revitalization



#### 八大机制 8 Mechanisms:

1. 产业增值收益留村哺农机制 ---产业兴旺、生活富裕 Income of Industrailadded value
2. 乡村生态资源价值实现机制---生态宜居 The value of rural ecological resources
3. 乡村特色文化传承保护机制--乡风文明、治理有效 Inheritance and protection of rural characteristic culture
4. 村政服务体系和乡村善治机制--治理有效 Governance and service in Rural areas
5. 闲置宅基地和农房处置盘活机制--产业兴旺、生活富裕、治理有效 homestead and rural housing reutilization
6. 新农人、新乡贤、新村民培育机制-治理有效 New Farmers, new rural tanlents
7. 涉农资金统筹整合机制--治理有效 Rural captial and investment integration
8. 发挥农民主体作用的组织动员机制--乡风文明、治理有效 Farmers as main role

## 具体行动一以安宁市雁塔村为例 Detailed action—Take Yanta as an instance

闲置宅基地的盘活利用 **homestead and rural housing reutilization**



## 具体行动一以安市市雁塔村为例 Detailed action—Take Yanta as an instance

村庄环境整治 Improvement of rural environment



## 具体行动——以安宁市雁塔村为例 Detailed action—Take Yanta as an instance

注册成立雁塔旅游发展有限公司，培育乡村CEO  
Register Yanta tourism limited company, cultivating CEO



## 具体行动——以安宁市雁塔村为例 Detailed action—Take Yanta as an instance

一社两队三站：餐饮经营服务社Food and Beverage center、花巷雁塔工匠队Craftsman team  
乡土文艺宣传队Rural Entertainment team、物业管理服务站Property Management & Service Center  
外出务工服务站Going out labor Service Center、产业发展服务站 Industrial development service Center



## 具体行动——以安宁市雁塔村为例 Detailed action—Take Yanta as an instance



## 具体行动——以安宁市雁塔村为例 Detailed action—Take Yanta as an instance

为村里儿童和老人创造公共活动空间  
Creating more public space for Children and Seniors



## 具体行动—以安市雁塔村为例 Detailed action—Take Yanta as an instance

发展电商，引入农业联结市场新路径

Attracting E-commerce, exploring new path for agriculture and market



## 具体行动—以安市雁塔村为例 Detailed action—Take Yanta as an instance

村民参与村庄事务的积极性在提高  
Improvement of villagers engagement for rural affairs





## 总结：都市驱动型乡村振兴实验解决的问题

### In conclusion: Problems solved in Urban-Driven Model of Rural Revitalization



- 人才Talents: 吸引本村人才返乡、培育本土发展型人才
- 土地Land: 积极盘活闲置宅基地资源，解决发展中的用地问题
- 资金 Captial: 财政资金的整合使用，发挥财政资金的最大效益，积极引入社会资本注入
- 公共服务Public Service: 城乡均等化
- 基础设施Basic Infrastructure: 发展型的基础设施不断完善
- 产业发展Industrial Development: 以农业为基础，逐步发育村中的商业以及农业新业态





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谢谢大家！

欢迎到中国春城--昆明来！

*Thank you!*

*Looking forward to seeing you in Spring City-Kunming!*